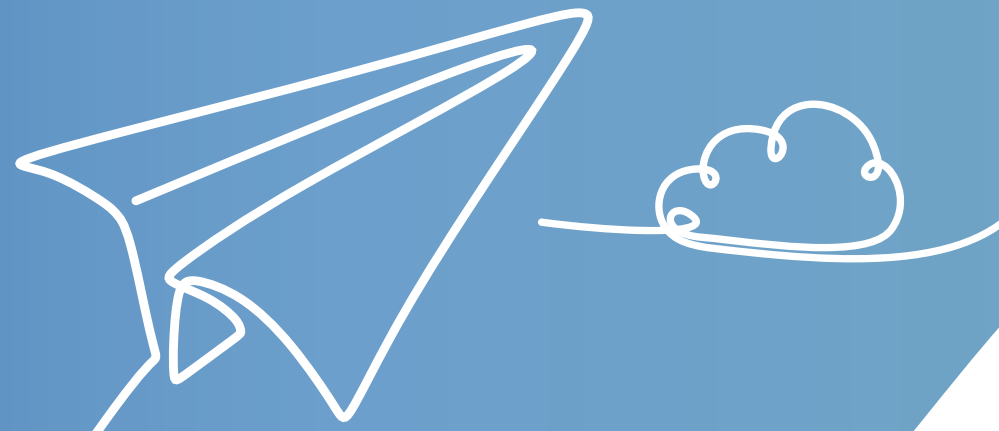


looking up...



GREATER MIDLAND

Terri Johnson - President/CEO



The Impact of Seven Words

2021 was a year of transition and transformation for Greater Midland and all of you. I joined the organization in April to find an incredibly dedicated, passionate and impactful team hard at work across our community to keep people healthy, connected and vibrant during very unprecedented times. We were navigating and emerging from the limitations of the pandemic and ramping up operations. All seven of our Operating Units were humming with energy and reaching far beyond their doors to serve neighbors and friends.

Our leadership felt it was a good time to do what all sustainable organizations must do, look inward. When asking our team why they work for Greater Midland or members why they choose us, there is always a story to be told of impact or personal passion. The result was a new purpose statement made from seven words that are now etched into our minds and hearts as we go about our daily work.

Promote vitality. Build belonging. Serve with heart.

These seven words became our rallying cry and focus as we moved through the year. And what a year it was! To begin, we concentrated on our goals: focus on safety and wellbeing, drive positive employee and member experience and impact, and strengthen our financial position.

At Greater Midland, we approach our responsibilities with a desire to grow and thrive and to help those around us do the same. We put our whole selves into our work regardless of the rewards being seen, because we know they are felt.

Serving with heart has been undeniable throughout our seven Operating Units with our employees going beyond their work hours to volunteerism. Beyond the thousands we served in our programming in 2021, we also reached out to support the community. We opened a community market to combat food insecurity. We collected more than 10,000 personal care and household items, distributed over 1.2 million pounds of food and provided 3,500 food items through the Emergency Food Pantry.

With over 8,000 members across our centers and over 15,000 program participants, we have built belonging for many in and around Midland County. We take pride in offering centers where people have the freedom to grow, take risks and stretch further. We work hard to create environments where everyone is welcome and where we can learn from those who are least like us. We strive to build a sense of belonging among our members, community and employees.

In 2021, we were ranked the sixth-largest employer in Midland, employing 564 employees between our Seven Operating units. Being that large of an employer comes with a great deal of responsibility. We focus on the safety and wellbeing of our staff and make sure we are sending them home safely each day. We continue to create positive employee experiences and growth by building our internal culture and being a place where everyone can grow, take risks and stretch their skills and abilities further.

As we look to deliver in 2022 and beyond, we reflect on the great year we just had and the many years before. We are also really excited to be building the new Greater Midland Community Center for the century ahead. The Community Center is the start and legacy of Greater Midland and is a vital asset for our community.

While we work toward our new Community Center goal, we will spend the next two years continuing to do what we do best – promote vitality, build belonging and serve with heart.

As you read the following pages, you'll be able to see our purpose and impact shine through those that we serve. It really is a blessing that the handful of stories we gathered this year are just six of thousands.

Greater Midland is the heartbeat of our community, and the community is the heartbeat of our organization. Thank you for a year that had us looking up, and looking ahead, guided by seven impactful words.

Terri Johnson

President/CEO

At Greater Midland, we approach our responsibilities with a desire to grow and thrive and to help those around us do the same. We put our whole selves into our work regardless of the rewards being seen, because we know they are felt.

Terri Johnson

Greater Midland Board of Trustees



Stephen Carras
Chair



Paul Barbeau
Vice-Chair



Jon Lynch
Secretary



Greg Rogers
Treasurer



Kimberlee Baczewski



Craig Carmoney



Jim Nigro



Lori Putt



John Sampson



Michael Sharrow



Tony Stamas



Jenee Velasquez

FINANCIAL STATEMENT

	Dec. 31, 2021	Dec. 31, 2020
Revenues and Other Support		
Program fees	\$ 6,698,815*	\$ 4,191,533
Contributions:		
United Way	496,574	528,300
Other	25,137,032	2,689,157
Paycheck Protection Program Loan forgiveness	1,394,537	1,268,565
Investment returns, net	1,056,709	1,129,841
Dividends	-	-
Pro shop sales	129,893	84,532
Rentals	449,871	205,338
Employer Retention Tax Credit	1,514,281	516,196
Other	322,032	5,863
Total revenues and other support	37,199,744	10,619,325
Expenses		
Program services	7,997,791	6,636,001
Fundraising	223,475	484,121
Administration	1,865,681	1,615,795
Total expenses before depreciation	10,086,947	8,735,917
Change in net assets from operations before depreciation	27,112,797	1,883,408
Depreciation	1,134,815	987,074
Change in net assets from operations after depreciation	25,975,845	896,679
Gain (loss) on disposal of property and equipment	-	-
Net appreciation (depreciation) of investments	-	-
Transfer of net assets	-	-
Change in net assets	25,975,845	896,679
Net assets at beginning of year	20,764,547	19,868,213
Net assets at end of year	\$ 46,742,529	\$ 20,764,547

*Includes New Community Center Building Contributions





Family Bonded by Basketball

Self-described Community Center Junkies, the Mantyla Family has deep and long-lasting connections to the Greater Midland Community Center. The Midland native family's story began with Tim, and now includes Sandy, Taylor, Maddy, Pat, Braylan, Porter, and Desmond.

Tim started playing basketball at the Community Center in his high school years. It provided an outlet for him to play and allowed him to keep working his afterschool job. When Tim moved back to Midland, he would come to drop-in basketball and lunchtime basketball leagues with a great group of guys. "From corporate executives to construction workers, they're all in their gym shoes and gym shorts and they are all the same."

After having kids, Tim and Sandy would have their girls right on the sidelines and when they became old enough to play, Tim coached.

Taylor's basketball journey at the Community Center started early. As a former collegiate basketball player, and now a travel basketball program director herself, she couldn't help but reflect "How pivotal (the Community Center) has been in so many different phases of my life." From watching and playing as a little girl to working as a scorekeeper to now bringing her kids to play, and still able to play in a women's league, "It's allowing me to do the same thing that I loved all through my childhood now as an adult" she said.

Taylor and Pat, former Community Center employees, met through the Community Center. Taylor was a scorekeeper, and Pat worked at the Welcome Center. Tim knew his future son-in-law even before Taylor did.

Sandy loves the friendships the Community Center has created, specifically with Tim Johnson, and the energy a good Tim & Tim pick-and-roll would create in the gym. She also touched on the physical and mental health benefits the center provides. It's been a stress relief outlet for her family and at each stage of life between all her family members, they were welcomed here. "We've had so many relationships with others in the community that maybe we wouldn't have had the opportunity to meet."

"That's one of the really cool things about this place, it affords you the opportunity to play with people that you typically wouldn't get to play with" Pat said.

Taylor says the Community Center "touches so many people in this community, of different demographics, backgrounds and socioeconomic statuses". She mentions she is happy her son Braylan can play and connect with other kids who look like him as he doesn't have that at school.

After spending over 32 years at the Community Center, most of Tim's friendships and business relationships can be traced back to the Community Center. Tim summarized "This is a place, but it is a place where relationships are fostered in a safe accepting way."

CLICK HERE to view the Annual Report video.

GREATER MIDLAND COMMUNITY CENTER

Kevin Heye - Executive Director

 **TOTAL MEMBERS**
2,300

End of December 2021 - all ages



EARLY CHILD CARE & EDUCATION

TOTAL ENROLLMENT:

100 | 35%
Receive Financial Assistance



HOW ARE WE DOING?

- 97% of children are meeting their developmental milestones
- 93% of parents feel engaged in their child's Early Childhood Education
- 98% feel that staff are invested in my child's success



YOUTH & TEENS

BEFORE/AFTER-SCHOOL CARE: 251
Total

PROGRAMS:

4,332 Total Participants | 9.5 Years Average Age

Youth Basketball League Total

591

Dolphins Swim Team Participation

832

THE ROCK:

3,881 Annual Visits

SUMMER CAMPS:

3,491 Registrations

1,340 Individuals



HOW ARE WE DOING?

- 92% of campers could identify a counselor who cares about them
- 91% of campers reported being taught at camp to be responsible for their words/actions
- 97% of campers reported being encouraged to always be honest at camp.
- 95% of campers reported making a new friend at camp
- 85% of campers indicated they were made to feel important while at camp.
- 98% increased or maintained a healthy level of physical activity

HOW ARE WE DOING?



94% of our participants indicated that one of the Community Center Youth Programs increased and/or maintained their level of physical activity.



97.5% of parents indicated that their child felt encouraged and supported in one of the Community Center Youth Programs.



"From corporate executives to construction workers, they're all in their gym shoes and gym shorts and they are all the same."

CURLING CENTER 2021-2022 SEASON HIGHLIGHTS



142 Adult Curlers | 25 Junior Curlers | 46 Novice Curlers | 14 First Year Curlers | over 30 volunteers

95 participants at the Olympic Learn to Curl Event



Holly's Happy Place

Holly Wedding, 63, of Birch Run began playing tennis as a young woman on the courts of Saginaw, MI. Her passion for the game led her to become a coach for 20 years and compete at USTA Nationals.

As a bedside nurse at Covenant Healthcare, Holly claims that tennis has kept her fit and helped maintain her job. As a singles competitor, she is used to being pushed to levels of exhaustion that tests her lungs and muscles.

In November of 2020, Holly tested positive for Covid-19 and while she stayed optimistic, it took more time than she anticipated to get back on the court.

"I thought I'd be back in a couple of weeks. Don't count me out - I'll be back in December - I'll be back in January." Holly said. "I never thought I would get as sick as I did."

On more than one occasion, Holly's family was unsure if she would make it through the night.

Months later, Holly's fighting spirit eventually helped pull her out of the medically induced coma. She did not become aware of her surroundings again until February of 2021.

Near the end of her stay in the hospital, one of her physical therapists noticed the tennis racquet put near her bedside. He picked that up and brought



it to sessions to help motivate her to get back to the game that she loved.

"The last night before I was being discharged, we played tennis in the hallway. I was in the wheelchair and he was standing up with a racquet too," Holly said. True to her fightin' Irish heritage, she left the hospital on March 17, 2021. She was greeted by a handful of family and friends, including her tennis pals who stayed in contact throughout her ordeal.

It didn't take Holly very long to get back to the Greater Midland Tennis Center and hit a few balls with Director of Tennis, Mike Andrews.

Mike explained the progress she's made since May is nothing short of a miracle. "She loves tennis. She works hard at tennis. Each week we try to push it a little bit more," Mike said.

Mike also shared this was a great opportunity to work on her ball toss and serves from a seated position. Even though Holly is still utilizing an oxygen tank, she is now standing at the baseline smashing serves.

On Tuesday, November 2, Holly showed off her progress and performed the ceremonial first serve at the Dow Tennis Classic.

"I like coming back to tennis. I always want to be here. You know, when someone says, 'go to your happy place'? My mind is thinking about tennis. This is my happy place," Holly said.

GREATER MIDLAND TENNIS CENTER

Jeff Rekeweg - Executive Director

YOUTH, & TEENS

TOTAL ENROLLMENT:

1617 Program Participants



873 in 10U | 574 in age 11-18

SUMMER CAMP ENROLLMENT: 382 Total

2,200

Recycled Balls

Total hours of tennis played
(indoor, outdoor, clay)

27,044

PERMANENT COURTS:

PARTICIPANTS: 271

NUMBER OF PC GROUPS: 22

TOTAL TOURNAMENT PARTICIPANTS: 666

TOTAL TOURNAMENTS HELD: 9

ADULTS



ADULT LEARN TO PLAY ENROLLEES: 176

ADULT DROP-IN CLASS ATTENDANCE: 3,992



TOTAL MEMBERSHIPS:

701



234

Family Memberships

369

Individual Memberships

98

Junior Memberships



The Silver Sneaker® Sisters

Jody and Linda, retirees, found friendship and fitness in the Silver Sneakers® program and Walking Club at the Community Center. Jody, "found a new home (at the Community Center). It's been a lot of fun. And I found a best friend and that would be Linda."

When it was time for Linda to come back after the shutdown, Jody was there in the row ahead of her and something clicked. They started partnering up for things and the more they did that, the more they found things in common. "The rest is history," says Linda. "Exercise really feels a lot better when you are buddying up with somebody. When you have some accountability there."

Linda mentions that the Community Center puts some definition in her days. She knows what she does on Monday, and Tuesday and so on and helps her "feel more alive, and a stronger woman with more energy and stamina".

As a travel participant, she loved that someone else was doing all the driving so they could focus on sightseeing or napping. "The world has been shut down a bit and so it was very nice for us to be able to get out. That provided us a wonderful opportunity to dip our toes in the water and get out in the world which is very very important for senior citizens. We can't just stay home and watch the news, we have to get out there."

Linda says that Silver Sneakers® isn't just a place to meet new friends, but an opportunity to reconnect with existing friends. She missed the center so much when the covid closure happened and when she decided it was time to come back, she instantly felt more connected again.

They both feel that more seniors should be aware of everything the center has to offer. Linda notes "I come out of here a better woman than I came in." "Absolutely," agrees Jody.

Jody shares that it's inspirational to watch some of the older members of the group doing circles around her. It makes her motivated to be that much better and loves that it feels like a family.

Linda likes that "the people here call us by name. They know us. When somebody uses your name, that is such a personal thing".

They might not share genetics, but they are 'Sisters of the Heart', or as they are known around the center, the Silver Sneaker® Sisters. They have been laughing, bonding, building stamina and losing a little bit of weight together.

"I think we are lucky and blessed in little Midland Michigan, we have a great Community Center available" states Jody and Linda agrees wholeheartedly.

GREATER MIDLAND CORPORATE WELLNESS

Mike Butzu - Executive Director



CORPORATE WELLNESS
TOTAL MEMBERS 2,248

789 TOTAL REGISTERED PARTICIPANTS
in Reclaiming our Health in North America
(Canada and US participants)

VIRTUAL METRICS: 3107+ Total Live Participants
413+ Live Classes Held, 1,190 virtual library views and
276.2 hours watched in 2021

13 LIVE CHAT SESSIONS with a combination of
1300+ attendees

287 TOTAL PARTICIPANTS
in the Grand Slam Summer Classic
Physical Activity Challenge.



Wellness Focused Veteran

Veteran, Buddy Landerway, has been involved in the Midland Community for over 30 years. Most people may recognize him as a former baseball and football official. Buddy's main focus over the years has been the youth of the community and helping them enjoy sports as much as he does.

Over the past year, after experiencing a stroke, Buddy has become a regular at the Greater Midland Community Center Wellness Facility. He has been focused on his health and wellness and enjoys participating in various wellness programs at the Community Center.

"I utilize the cardio machines a lot, the weight machines a lot, years ago I started in a spinning class and also swimming laps occasionally. I do what helps my heart, my strength and do things that keep me going." Buddy said, "as a veteran I gave a lot to our country and now the Midland Community Center is giving a lot back to me."

When asked how the staff at the Community Center have impacted him Buddy exclaimed, "they keep me motivated, they make sure I come back and always ask where I've been if I miss a few days out of a week."

The Midland Community Center has stopped Buddy from being a "couch potato" he says. He is looking forward to the weather warming up so he can take his wellness activities outside but he knows he will always have a home here at the Community Center and on the rainy and cold days when he can't ride his bike or walk outside he has a place to come.

Buddy is looking forward to the future of the Community Center and when asked how the Community Center impacts the Midland Community he stated, "The youth are the foundation of our community, and without a strong foundation this community will crack and fall. But if we keep our youth going in the right direction and they become about my age there will still be a strong foundation. But without a strong foundation, this community cannot survive. So having the Community Center helps keep our youth on track."

**"If you keep moving,
you'll survive and live long."**



GREATER MIDLAND NORTH-END FITNESS CENTER

Mike Butzu - Executive Director

NORTH-END FITNESS
TOTAL MEMBERS: 301



HOW ARE WE DOING?

64.5% Get 150 minutes of physical activity/week (Across Greater Midland)



87.2% Satisfied with social connection (Across Greater Midland)

71% Feel a sense of belonging



GREATER MIDLAND COLEMAN FAMILY CENTER

Andrea Secrease - Executive Director

EARLY CHILD CARE & EDUCATION



TOTAL ENROLLMENT:

96 | 23% Receive Financial Assistance GSRP (Great Start Readiness Program)
52% Without GSRP

HOW ARE WE DOING?

- 97% of children are meeting their developmental milestones
- 96% feel that staff are invested in my child's success
- 100% of parents feel engaged in their child's Early Childhood Education
- 100% of parents feel their child is enrolled in a high-quality program

ADULTS

TOTAL MEMBERS:
70



YOUTH & TEENS

Before/after school care
Total Enrollment 27



38%
Financial Assistance

SUMMER CAMPS:
27
Total Enrollment

Special initiatives for 2021

4,000+

Regrow Midland meals distributed 4000+Lbs of food distributed

275,000+

lbs. of food distributed through large scale food distributions

3,360+

food items provided through Emergency Food Pantry (in partnership with Emergency Food Pantry Network)

3,160

diapers provided (through partnership with Diaper Alliance)

Peace Found by Giving Back

Dianna Cole, a mother of five and grandmother to five grandbabies, has been volunteering in the Clothing Center at the Greater Midland Coleman Family Center since 2021.

Between Dianna's son Michael, age 18, who will graduate this year, her four other children and five grandbabies, Dianna lives a busy life. "They are a handful but I love them," she chuckles.

Dianna's story with the Family Center began one day when out of curiosity, she stopped by.



"I wasn't sure the clothing center was still here since the grocery store was added. I walked in and was pointed in the right direction." After noticing five to six bags of donations waiting to be sorted Dianna offered to help out and has been back every day since volunteering in the Coleman Clothing Center.

"Everybody here is great spirited, always nice. They let me come in even when it's not open."

When asked how helping in the clothing center makes her feel, Dianna said, "It makes me feel like I am doing something for our people in the community. It boosts my self-esteem to know I've done something to help out."

Dianna loves seeing the expressions on community members' faces when they find items they enjoy in the clothing center. "Some of the things they find they say 'Oh this is cute, is it okay?' I say sure! Take what you want, that's what it's here for."

During her time at the Family Center Dianna has created some strong friends and one in particular that she is grateful for. "One lady I met, the same name as me, Dianne, she is just amazing, a sweetheart. When I met her, she brightened my day because I was down in the dumps, and I just love it." When asked if she feels welcomed at the Family Center Dianna quickly responded "Big Time!"

The clothing center has come a long way since Dianna started donating her time and so has Dianna. After losing her Grandfather, a big adjustment in her life, Dianna has struggled with grieving and finding peace. Spending time in the clothing center and helping others has helped her get through these challenging times.

When reflecting on why she continues to donate her time to the Coleman Family Center Dianna said, "There are a lot of good people in this community, they have done a lot so I am happy to do a little."



Young Mom Finds Second Family

Sydney is a hardworking single mom of Cassidee age 4, and Jaxon, age 3. Their history of being a part of North Midland Family Center’s Early Care and Education program started in 2019. Sydney was getting settled into the area after moving. With the national childcare shortage, finding a quality option that allowed this mom peace of mind while going to work was a tough mission. Cassidee began in-home childcare and Sydney soon was determined to find a better solution.

She toured the Family Center and fell in love with what she saw and observed. The safety of the facility, the security practices, and the teachers being so hands-on with the kids. Of course, there was only one spot available, and she needed two. After learning of her situation, the staff went above and beyond to find a way for her daughter and son to enter the program. The care the center provided allowed her to attend school and work, as well as work for her insurance brokers license and start her own insurance business. Her family partakes in the childcare program and attends different events at the center like visiting Santa.

Around Christmas time, the Family Center facilitates an Adopt a Family program. Sydney says, “We were chosen to be that family. That was amazing and special. At the time, I couldn’t buy all the toys that my kids wanted so that was really cool. They literally went all out, it was incredible.”


The first thing that comes to mind when thinking about the North Family Center is “Family. Literally, a second family” with support and positivity. The children come to the childcare program Monday through Friday while Sydney works. “My kids love the teachers and every staff member.”

“Coming here, they are just everything you want in a daycare. All of the staff are great here, they are all very supportive, they genuinely care about your kids and about your family and what is going on” she states. They also keep her informed if anything is going on with her children while at school, and how to work on things at home if need be.

“The Family Center just means a lot to us. If we didn’t find this Center and the childcare, I don’t know where our life would be or what it would look like.” Sydney feels the Family Center is important to the community because of everything they offer like childcare, classes, a place to work out or shower, and their senior program offerings, food drives and distributions. After living in over ten states, she says that Midland is a special community. “Anyone can access any kind of support or any kind of help that they need. I wish there were more places like this in the world.”

GREATER MIDLAND NORTH FAMILY CENTER

Andrea Secrease - Executive Director

EARLY CHILD CARE & EDUCATION
TOTAL ENROLLMENT: 45 
 22% Receive Financial Assistance

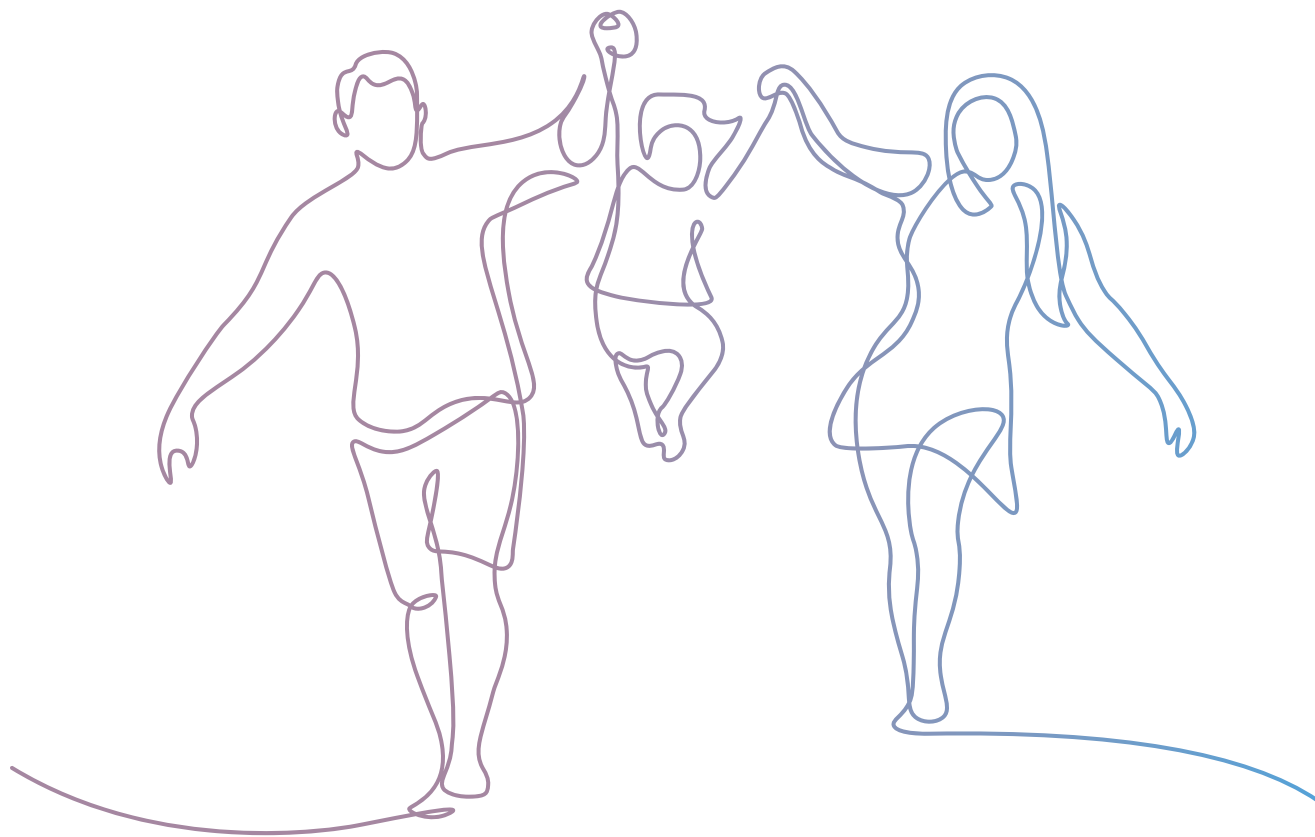
SUMMER CAMPS: 24 Total Enrollment

HOW ARE WE DOING?
 95% of children are meeting their developmental milestones
 97% feel that staff are invested in my child’s success
 100% of parents feel engaged in their child’s Early Childhood Education
 100% (parents report) feeling their child is enrolled in a high-quality program

ADULTS  **TOTAL MEMBERS:** 43

Special initiatives for 2021

3,280+ food items provided through Emergency Food Pantry (in partnership with Emergency Food Pantry Network)	1,200 diapers provided (through partnership with Diaper Alliance)	4,000+ meals distributed Regrow Midland	278,000+ lbs. of food distributed
--	---	---	---



Thank You!

TO OUR 2021 MAJOR DONORS & SPONSORS FOR YOUR GENEROUS SUPPORT!

Arbury Insurance
Barclays
Barstow Foundation
Bill Daily
BNP Paribas
C.J. Strosacker Foundation
Cal & Marilyn Goeders
Dave & Chris Parrillo
David L. Camp
Deutsche Bank Securities
Disability Network of Mid-Michigan
Dow
Dupont
Fay & Dan Futter
Fidelity Investment
Fred Eddy
Garber Chevrolet
Gerstacker Foundation Project Funding
Gilbert & Miriam Harter
Goldman Sachs
Hemlock Semi Conductor
Huhtamaki

ING Bank
JP Morgan Asset Management
J.T. & Lydia Pinney
Jim Fitterling & Alex Lee
John P. Zimmerman
Kathy Fothergill
Kiwanis Club of Midland
Mary C Currie Foundation
McKinsey & Company
Meijer
Memorial Presbyterian Church
Michael & Susie Staloch
Midland 100 Club
Midland Area Community Foundation
Midland Kiwanis Foundation
Midland Oral Maxillofacial
Mizuho Financial Group
MyMichigan Health
Paul Oreffice
Robert W. Baird and Co. Inc.

Saginaw Bay Watershed Initiative Network
Saginaw Valley State University
SMBC Group
State of Michigan
Sym Financial Advisors
The Alden and Vada Dow Family Foundation
The Bunker Family
The Guerra Brothers
The H Hotel
The Herbert H. and Grace A. Dow Foundation
The Kraef Family
The Romenesko Family
Three Rivers Company
Towsley Foundation
Trinseo
United States Tennis Association
United Way
Willis Towers Watson
Women's Tennis Association



GREATER MIDLAND

2021 ANNUAL REPORT

looking up...

Greater Midland's Executive Team

Terri Johnson, President/CEO

**Kevin Heye, Community Center Executive Director,
and Curling Center Executive Director**

**Mike Butzu, Corporate Wellness Executive Director,
and North-End Fitness Center Executive Director**

Jeff Rekeweg, Tennis Center Executive Director

**Andrea Secrease, Early Care and Education Executive Director,
Coleman Family Center Executive Director,
and North Family Center Executive Director**

Brian Pickelman, Human Resources Executive Director

Mike Schafer, Facilities Director

Stephanie Swanson, Controller